



FINAL CONGRESS
MAY 22-23, 2013
VALENCIA



KNOWING FINAL CONGRESS

Valencia, 22-23 of May 2013

KnowInG Final Congress is the closure of the European Project "Knowledge Intelligence and Innovation for a sustainable Growth - KnowInG". The Congress aims to boost creativity and innovation as drivers of the "Knowledge Economy".

KnowInG is funded by European MED Programme and enhances the cooperation of key institutional and economic actors and promotes the "knowledge economy" by launching a transnational dialogue platform on policies, tools and strategies for attracting and creating "innovation". In fact, the general objective of KnowInG is: to promote and support the "knowledge economy" and enhance the cooperation and the encounter among the public institutions, the innovation organizations and the economic actors for the creation of new territorial development policies.

KnowInG Final Congress involves different activities: Design's Event "System of Excellence", Final Conference and Multisectorial "Business 2 Business" Networking.



FINAL CONGRESS
MAY 22-23, 2013
VALENCIA



KNOWING FINAL CONFERENCE

Valencia, 23rd of May 2013

During Conference will participate a Prestigious Speaker on the field of creativity and innovation; then there will be the presence of the Spanish National Authorities and EU Representatives, which will examine the themes concerning the new EU funding period 2014-2020.

Morning session will conclude with a panel discussion in which experts from KnowInG regions explain state of the art of innovation and creativity in KnowInG focuses.

After Lunch KnowInG partners will explain activities undertaken throughout the development of the project based on innovation and creativity in the MED economy

Morning:

9:30-10:00. Attendee Registration

10:00-10:30. Inauguration (Valencian Government Representative)

10:30-11:30. Inaugural Conference

A prestigious representative of a university, business school or big enterprise will speak about knowledge economy, innovation and creativity.

11:30-11:45. Coffee Break

11:45-12:30. New perspectives and funds on innovation policy in the EU.
(Representatives of the European Commission).

12:30-14:00. Panel Discussion "Innovation around different focuses of KnowInG project".
(Each of the 7 partners will bring an expert in their specific focus of the KnowInG).

14:00-15:30. Lunch

Afternoon:

15:30-17:30. Innovation in KnowInG.

(Each partner/region explains innovation and creativity developed in its focus through activities undertaken in the project).

17:30-18:00. Presentation of global KnowInG activities.

18:00-18:15. Closure.



FINAL CONGRESS
MAY 22-23, 2013
VALENCIA



KNOWING FINAL CONFERENCE

23rd of May of 2013

Speakers Participation

We would like your participation in Panel Discussion included in the Final Conference titled "Innovation around different focuses of KnowInG project". Experts from KnowInG regions explain state of the art of innovation in KnowInG focus.

Location: ADEIT. Valencia, Spain

Date: 23rd of May of 2013

Duration: 10-15 min presentation

Name:

Entity/Company:

Position:

E-mail:

Phone:

Briefing of Professional Experience:

Speech's Title:

Abstract: